

RICS HONG KONG ANNUAL CONFERENCE 2011



WHY, WHAT AND HOW – THE TRUTH BEHIND SUSTAINABILITY: *BUILDING TOWARDS A VISION*

14 MAY 2011, CONRAD HONG KONG HOTEL

Sustainability in the built environment is a fundamental issue that the real estate industry in Hong Kong needs to take into consideration. It is central to the growth of the Hong Kong real estate market and a key to the city's long term success as a regional hub.

Reflecting the rising importance of sustainability, this year's RICS Hong Kong Annual Conference is entitled "Why, what and how – the truth behind sustainability: building towards a vision". RICS has invited international experts from the UK and Australia to speak and address this important issue in real estate and set the tone for panel discussions. We will learn from international perspectives and also explore the aspects that local developers, investors and occupiers need to take into consideration. Along with our strong lineup of expert speakers and panelists, RICS aims to provide a solid foundation for sustainability in the built environment in Hong Kong.

Come join us and register now to learn more about the why, what and how – the truth behind sustainability: building towards a vision.

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PROGRAMME

| Time | Preliminary Programme |
|-------------|--|
| 0830 – 0900 | Registration |
| | Opening |
| 0900 – 0905 |  Welcome Remarks Mr Nigel Smith Chairman, Organising Committee |
| 0905 – 0925 |  Keynote Opening Address Mrs Carrie Lam JP Secretary for Development, Hong Kong SAR Government |
| 0925 | Souvenir Presentation to Carrie Lam and Group Photo |
| 0925 – 1005 | 1st Overseas Keynote Speaker : From vicious to virtuous – tackling sustainability  Mr Mann Young Head of Sustainability, Lend Lease Asia |
| | 1st Panel Discussion - Is there a value proposition to sustainability? |
| 1005 – 1105 |  Moderator: Mr Chris Brooke Chairman, RICS Asia  Mr Mann Young Keynote Speaker  Mr Michael Moir Director of Property, Hong Kong Jockey Club  Mr Christopher Tung Partner, K&L Gates (Hong Kong)  Mr Raymond Lopinski Vice President Facilities Asia Pacific, Sony Picture Entertainment |
| 1105 – 1120 | Coffee Break |
| 1120 – 1200 | 2nd Overseas Keynote Speaker: People and the future of the built environment  Dr Ann Heywood Principal, College of Estate Management |
| | 2nd Panel Discussion - People Power: Are we forgetting the human dimension to sustainability? |
| 1200 – 1300 |  Moderator: Mr Ong See Lian Global President-Elect 2010-2011, RICS  Dr Ann Heywood Keynote Speaker  Andrew Macpherson Partner, EC Harris  Prof KS Wong Director of Sustainable Design, Ronald Lu & Partners; Chairman of Green Labelling Committee, Hong Kong Green Building Council  Mr Kyran Sze Executive Director, Aedas Ltd |
| 1300 | Souvenir Presentation to Speakers, Panel Members & Sponsors |
| | Networking Luncheon with Keynote Address Speaker (Details Coming Soon) |
| 1300 – 1430 | (1430 End of Conference) |

WHY, WHAT AND HOW – THE TRUTH BEHIND SUSTAINABILITY: BUILDING TOWARDS A VISION

SPEAKERS

Keynote Opening Address Speaker



Mrs Carrie LAM, JP Secretary for Development, Hong Kong SAR Government

Mrs Carrie Lam has been appointed Secretary for Development of the Hong Kong Special Administrative Region Government since 1 July 2007.

She joined the Administrative Service in August 1980, and rose to the rank of Administrative Officer Staff Grade A1 in September 2006.

Mrs Lam had served in various bureaux and departments. She was Director of Social Welfare from August 2000 to October 2003, Permanent Secretary for Housing, Planning and Lands (Planning and Lands) from November 2003 to May 2004, Director-General, Hong Kong Economic and Trade Office in London from September 2004 to March 2006. She was Permanent Secretary for Home Affairs before her appointment as the Secretary for Development.

Overseas Keynote Speaker



Mr Mann YOUNG, Head of Sustainability, Lend Lease Asia

Mann has 18 years of property industry experience and has worked across the various spectrum of the property sector including a number of high profile strategic projects across Asia Pacific. He has strong operational skills and expertise of incorporating a personal and professional sustainability approach across all parts of the property lifecycle from construction to property & asset management to real estate investments and fund strategies.

As Head of Sustainability for Lend Lease in Asia, Mann is responsible for driving Lend Lease's sustainability philosophy of "Every Action Adds Up" and embraces the challenge in optimizing multi-disciplinary project outcomes that is not only sustainable but also meets the required commercial and business aspirations of all key stakeholders be they owners, investors, developers, managers, services and/or business partners. Mann is also responsible for driving the commercialization of sustainability as part of Lend Lease new business growth strategy across Asia.



Dr Ann HEYWOOD, Principal of the College of Estate Management

Ann is Principal of the College of Estate Management, the leading distance learning provider for the property and construction sector, with 4000 students in 80 countries, worldwide. She was previously in private practice and was elected Green Surveyor of the year by the RICS in 1998 for her work in balancing the competing environmental, land use and financial needs of land portfolios.

She chaired the RICS Presidential Commission on Sustainability (2004-2007), with a mission to increase sustainability awareness and good practice throughout the 140,000 members of the Institution, worldwide.

Luncheon Keynote Speaker

Details Coming Soon



the mark of
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worldwide

RICS Hong Kong Annual Conference 2011

SATURDAY, 14 MAY, 2011

CONRAD HONG KONG HOTEL, ADMIRALTY

Registration Form

(Mr / Mrs / Ms / Prof / Dr / Ir) Surname: _____

Full Name: _____

Company: _____

Position: _____

Address: _____

Telephone: _____ Fax: _____

E-mail: _____ (For sending confirmation)

RICS / SO Membership No. (if applicable): _____

Registration Fee

Category

| Regular | Members of RICS and all SOs |
|--|--|
| <input type="checkbox"/> Early bird fee: HK\$750 (register on or before 31 March 2011) <input type="checkbox"/> Standard fee: HK\$900 | <input type="checkbox"/> Early bird fee: HK\$550 (register on or before 31 March 2011) <input type="checkbox"/> Standard fee: HK\$700 |

Registration fee includes a full-course Networking Luncheon and a 4 GB USB



This is a 5.5-hour CPD event. Please tick here if you require a CPD Certificate.

Payment Method

Please complete the registration form and return it together with a crossed cheque payable to "RICS International - Hong Kong National Operation" to :

RICS Hong Kong Annual Conference 2011 Secretariat – Creative Consulting Group

Attn: Ms Jaimie Xu

Room 1106-08, 11/F, C C Wu Building,

302-308 Hennessy Road, Wanchai, Hong Kong

Remarks

- Official Language is English
- The Organisers reserve the right to cancel or reschedule the conference at their discretion
- No refund can be made for cancellation by the applicant after receipt of application form by the Conference Secretariat or the Organiser
- In the event that Typhoon No. 8 or above or Black Rainstorm Warning is in effect 4 hours before the conference, the conference will be postponed and the Conference Secretariat will inform the participants for the new arrangement subsequently

For Enquiries:

Please contact the Conference Secretariat:

Ms Ava Lau / Ms Adela Au-Yeung

Tel: +852 2372 0090 Fax: +852 2372 0490

Email: ava@creativegp.com / adela@creativegp.com

You may also download the registration form from the website: ricsasia.org

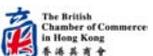
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HOUSING SOCIETY
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SURVEYORS
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faculty of architecture 建築學院
Department of Real Estate and Construction 房地產及建築系



CALL FOR SPONSORS

Now in its third consecutive year, the highly successful RICS Hong Kong Annual Conference attracts an audience comprising a wide range of real estate professionals including investors, developers, private practice surveyors, government officials and academic experts among others. This year's event will provide attendees the knowledge and insight provided by high-profile overseas and local speakers, enabling an in-depth understanding of the property environment from a global and regional perspective.

Reach out to your potential clients and business partners and gain valuable exposure by sponsoring our event. For more details on available sponsorship packages, please contact Ms Ava Lau at +852 2372 0090 or by email at ava@creativegp.com.